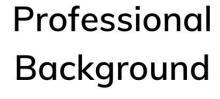




### Goal:

Develop a prototype of an app for PsyFi, a medical service provider, that will help to improve their patient's experience, primarily through using mental health tracking functions





Work Status: Part Time

Income: 75,000+

# Personal Background

Age: 33

Status: Single with no

children

**Education:** Bachelor's

Degree



"I heard about PsyFi through a referral and was interested in their treatment options."



## Scenario

"I originally came to PsyFi because of a referral and have been very happy with my treatment so far. I do wish communication was easier outside of appointments and there were some supplemental therapy opportunities."

#### **User Environment**

Work Location: Home/Hybrid

**Devices Used:** Laptop and Phone

## **Psychographics**

- Was referred to PsyFi
- Was interested in new treatment methods
- Calls to ask questions and make appointments
- Doesn't understand the Patient Portal
- Might be interested in journaling

# USABILITY TESTING





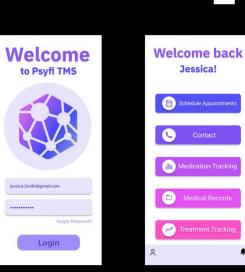
#### Feedback

- Overall easy to navigate
- Less colors is less distracting
- Modern and approachable design
- Some difficulties accessing patient profile
- Potentially make a separate notifications page
- Highlight journaling option
- Make sure hierarchy is clear
- Make sure website is consistent

# FINAL PROTOTYPE

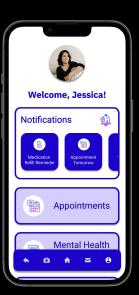




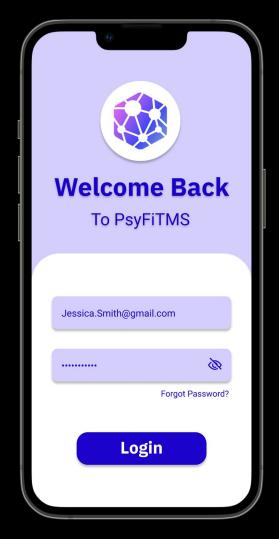


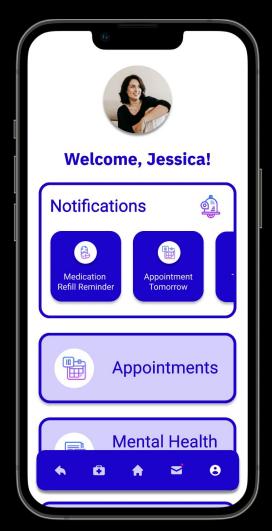




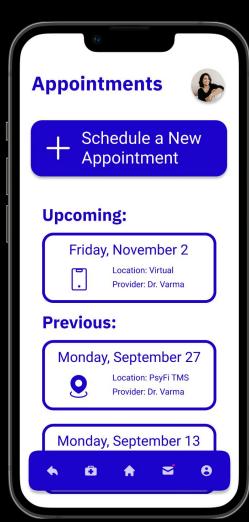


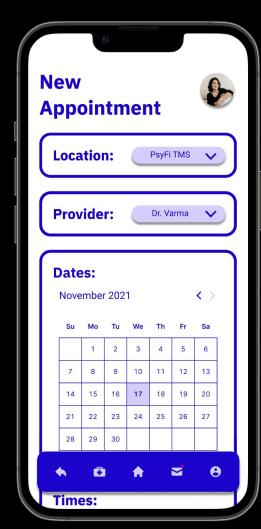
































# SPLASH SCREEN AND APP ICON







